

CAUFP

**CANADIAN ASSOCIATION
OF URBAN FINANCIAL
PROFESSIONALS**

NO BOUNDARIES CONFERENCE

MARCH 23, 2018 | ARCADIAN COURT
TORONTO, ON

 www.caufp.ca/conference

 401 Bay Street, Toronto

 conference@caufp.ca



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ABOUT THE CONFERENCE

The **No Boundaries Conference** brings together black and visible minority business and finance professionals to learn about pertinent issues and trends affecting the finance industry and finance professions.

At the conference, delegates will get a chance to hear from amazing keynote speakers and subject matter experts, as well as the opportunity to network with industry leaders and companies.

The theme for the 2018 conference is **The Future of Finance** and will focus on the emerging trends that are changing finance. Discussions will centre around the following:

Future of Finance

- Innovation and disruption in the industry
- Blockchain & cryptocurrencies in finance
- The new digital banking ecosystem

Future of Work

- Big data and analytics
- Career and talent implications of digitization
- Managing the growing skills gap

Future of Leadership

- Authenticity and leadership
- Black on Bay Street: Diversity & Inclusion

SCHEDULE

7:00 AM	Breakfast & Registration
8:45 AM	Opening Bell (Welcome)
9:00 AM	Morning Keynote
10:00 AM	<i>Future of Finance</i> Breakout Sessions
12:00 PM	Lunch
1:00 PM	Afternoon Keynote
2:00 PM	<i>Future of Work</i> Breakout Sessions
	INVITE ONLY – VIP Session
2:45 PM	Break
3:00 PM	<i>Future of Leadership</i> Breakout Sessions
4:00 PM	Evening Keynote/Panel
4:45 PM	Closing Bell (Wrap-up)
5:00 PM	Networking

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ABOUT CAUFP

The Canadian Association of Urban Financial Professionals (CAUFP) is a member-based resource organization providing a link between corporations and the black communities through education, information, and programs to facilitate economic empowerment. For the past 20 years, CAUFP has established itself as a centre of excellence for the advancement and inclusion of Black leaders in the Canadian financial services industry.

We serve members and a network from across the GTA who are involved in a diverse range of finance-related professions, law, real estate, and consulting among others. While our mandate is focused on the Black community, our membership and past Board members continue to include the broader visible minority community.

Some of our members include MDs at financial institutions, Partners at Big 4 firms, and serial entrepreneurs.

Our grassroots events and operations are underpinned by four key pillars:

- Professional Development
- Financial Literacy
- Networking
- Community Outreach

Past speakers at our events have included:

- Derek Burleton – Vice President & Deputy Chief Economist, TD Bank
- Hazel Claxton – Executive Vice President and Chief HR Officer, Morneau Shepell
- Dennis Mitchel – Senior Vice President & Senior Portfolio Manager, Sprott Asset Management
- Sarah Riopelle – Vice President & Senior Portfolio Manager, RBC Global Asset Management
- Jed Richardson – President & CEO, Great Quest
- Senator Anne Cools – Senator, Toronto-Centre-York
- Hon. Ahmed D. Hussen – Minister of Immigration, Refugees & Citizenship
- Jeremy Millard – Legal Director, UBER Canada

Our past professional development workshops have included:

- Personal Branding
- Interviewing For Success
- Blockchain
- Networking effectively.

For more information about CAUFP, please visit our website <https://caufp.ca>. Our 2017 Annual Report is available on the website for download.



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PRESENTING SPONSOR

\$30,000

BENEFITS

- Category exclusivity
- Ten (10) complimentary conference tickets and CAUFP memberships
- Conference opening keynote speaker opportunity
- Branded breakout session naming opportunity
- Breakout session speaking opportunity
- Premium booth location in conference exhibition “Marketplace”
- Participation in exclusive invite-only VIP breakout session
- Logo & brand recognition as Presenting Sponsor on all marketing and press materials including but not limited to website, email, banners, step & repeat, and sponsor loop
- Logo recognition and URL on conference website for one year
- Social media mentions – minimum of 6 Facebook, 6 Twitter, and 6 Instagram messages to engage followers to your brand
- Snapchat and Instagram geofilter branding
- Full-page colour advertisement on the back cover of the event program
- Logo recognition on signage at the event including directional signage, table signs and step-and-repeat at event entrance
- Opportunity to provide promotional gift to all guests
- Inclusion in our post-event “Thank You To Our Sponsors” advertisement

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GOLD SPONSOR (3 Available)

\$10,000

BENEFITS

- Five (5) complimentary conference tickets and CAUFP memberships
- Brand associated with choice of breakfast, lunch, or post-conference reception
- Branded breakout session naming opportunity
- Participation in exclusive invite-only VIP breakout session
- Free booth in conference exhibition “Marketplace”
- Logo & brand recognition as Gold Sponsor on all marketing and press materials including but not limited to website, email, print, and sponsor loop
- Logo recognition and URL on conference website for one year
- Social media mentions – minimum of 3 Facebook, 3 Twitter, and 3 Instagram messages to engage followers to your brand
- Half-page colour advertisement in the event program
- Logo recognition and sponsor acknowledgement in the event program
- Inclusion in our post-event “Thank You To Our Sponsors” advertisement

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SILVER SPONSOR (4 Available)

\$5,000

BENEFITS

- Five (5) complimentary conference tickets and CAUFP memberships
- Brand associated with choice of coffee break (2 available), audio visual, or coat check
- Participation in exclusive invite-only VIP breakout session
- Logo & brand recognition as Silver Sponsor on all marketing and press materials including but not limited to website, email, print, and sponsor loop
- Logo recognition and URL on conference website for one year
- Social media mentions – minimum of 2 Facebook, 2 Twitter, and 2 Instagram messages to engage followers to your brand
- Quarter-page colour advertisement in the event program
- Logo recognition and sponsor acknowledgement in the event program
- Inclusion in our post-event “Thank You To Our Sponsors” advertisement

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Other corporate sponsorship opportunities are available and we are happy to customize a package that supports your organization's goals in working with us.

Please contact us at:
sponsorship@caufp.ca

A member of our sponsorship team will be in touch to discuss specific contributions and company details

Thank you in advance for your support!

If you have any questions, please contact Michael Thorpe at Michael@caufp.ca or Aziz Garuba at President@caufp.ca

For more information about CAUFP, please visit our website <https://caufp.ca>